

DoD Safe Helpline

[Enter name of training/conference]

[Enter Date]

[Enter Name] [Enter title]





Agenda

- Need
- Description
- Website Homepage
- Overview
- Communications Products
- Contact Information



Need

- Problem
 - Need to provide victims with anonymous crisis support, information about reporting securely, and 24/7 worldwide service referrals
- Solution
 - Provide additional channels to seek resources and crisis support anonymously, 24-hours-a-day, 7-days-a-week, worldwide to Service members of the DoD community
 - Increase the likelihood of victims reporting their sexual assaults and obtaining needed services and care
 - Provide the Department with an additional indicator in systemic gaps through aggregate data collection



Description

- Program Name: DoD Safe Helpline
- <u>Tagline</u>: Sexual Assault Support for the DoD Community
- Website Address: www.SafeHelpline.org
- Phone Number: 877-995-5247 (also supports DSN)
- <u>Texting Code</u>: 55-247 (inside the U.S.), 202-470-5546 (outside the U.S.)
- <u>Key Messages</u>: Worldwide, 24-7 Access, Confidential, Anonymous, Live 1-on-1 Help
- Messaging of Services: "Click, Call, Text"
- Colors: Teal, Yellow, Purple

All elements researched based



Website Homepage





Overview

- Crisis support service for adult Service members of the DoD community who are victims of sexual assault
- Available 24/7 worldwide, users can "click, call, or text" for anonymous and confidential support
- Provide "warm hand-off" transfers to Sexual Assault Response Coordinators (SARC), Military OneSource, National Suicide Prevention Lifeline, and civilian sexual assault service providers
- Provide a military and veteran-specific resource dashboard available 24/7 and information on benefits, resources, and referrals



Overview (con't)

- Provide texting referral service to SARCs, legal, medical, spiritual, military police, Veterans Affairs (VA), and civilian resources
- Easily accessible smartphone application and mobile format
- Administered by the Department of Defense via a contract with the non-profit Rape, Abuse & Incest National Network (RAINN), the nation's largest anti-sexual violence organization
- Launched in April 2011



Safe Sexual Assault Support for the DoD Community

Communication Products (found on www.sapr.mil)



Web / Print Ads



Magnet









Wallet Card/Key Chain Fob



Sticker





Logo



30 Second **PSA**





Sticky **Notes**



Poster Series



Contact Information

CLICK: www.SafeHelpline.org

CALL: 1-877-995-5247

TEXT: 55-247 (Inside the U.S.) *

202-470-5546 (Outside of the U.S.)

* Text your location for the nearest SARC, medical, legal, spiritual, VA, or civilian resources